



FOR IMMEDIATE RELEASE:

Love is Moving: Canada's Only Youth-driven Christian TV Series, Launches September 1, 2013 on Global Television

Toronto, ON –Love is Moving is a cutting edge brand new television series featuring young people living out love in their communities. This new TV show demonstrates how faith inspired love is changing communities through youth. Lorna Dueck, the founder of Media Voice Generation is excited to launch Love is Moving, produced in association with Love Movement and V-Formation Productions Inc. Launching across Canada on **September 1st, 2013** on Global TV, Salt and Light, Miracle Channel, NRB and Catholic TV. LIM is an innovative, nation-wide television series that is modeling God's love to teens and young adults.

Love is Moving has a dynamic, virtual set with 2 exciting new hosts. Juno Nominated Hip Hop artist Eternia and professional Hip Hop Dancer, Gregory Hines bring an energy to the show which makes it hard to turn away. The series features stories of youth on their journey to discover the Biblical truth about love. ***Sneak Preview:** Episode two features global hip hop artist Emmanuel Jal's story of survival, redemption and faith.

Hemorrhaging Faith, a ground-breaking study conducted by the Evangelical Fellowship of Canada, explores why and when Canadian young adults are leaving, staying and returning to church. According to the study, only 33% of Canadian young adults who attended church regularly as a child continue to attend. The study also found that young people crave authentic experiences in their journey of being transformed by God's love.

Youth are thirsting for authentic, engaging experiences that lead to a deeper relationship with their Creator, and need to replace the pop culture understanding of cheap love. The Love is Moving complimentary "Take Action" curriculum, paired with the brand new TV series, responds to this need by encouraging youth and young adults to love God and others in a new and radical way.



www.loveismoving.tv

The six episodes of **Love Is Moving** will be shows unlike any others on TV, where a contemporary generation will share their life stories.

Key points:

- Season One **LAUNCHES SEPTEMBER 1, 2013** on 5 networks.
- Start doing the Love Is Moving curriculum now. It's free! Join the movement and share your stories with us, and your youth group could be featured in a future episode!
- Free Curriculum @ Love Is Moving Website: www.loveismoving.tv
- Check out the App! <http://loveismoving.mobigorilla.mobi/>

Goals of the show:

- Replace pop culture understanding of love with a Biblical understanding that is sacrificial, generous, and patient.
- Reveal that love is at work in the world. Celebrate it, get involved, join the movement.
- Challenge youth across Canada to make choices that honour God and others.
- Demonstrate that a life defined by love is a vibrant, freeing and exciting way to live.

Cover + full page print ready images available now
See next page for samples

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About Our Hosts



ETERNIA, Juno-nominated rapper

Barrier-breaking and trail-blazing across the globe, hip hop musician Eternia has been twice nominated for a Juno Award. She has released five critically acclaimed full-length recordings; audiences and critics dub Eternia as a top live performer. She has shared billing with female hip hop legends Missy Elliot, MC Lyte, Nas, Damian Marley, KRS One, Common, and many more. It was after Eternia pursued her music career, in New York City, where she attended a Christian church in Manhattan due to a miraculous answer to prayer. It was there where she rededicated her life to Christ Jesus and was baptized. Eternia is now a dynamic co-host on the television series Love is Moving.

<http://eternia.bandcamp.com/>

GREGORY HINES, professional dancer

Gregory Hines is no stranger to the ever growing dance industry. Having worked since 1995 under legendary dance choreographer and judge on 'So You Think You Can Dance Canada' Luther Brown, Gregory Hines has toured all over North America for numerous artists such as Mariah Carey, Christina Aguilera, Eve, Jilly Black, Shawn Desmond, Maestro and many more. In 2002, Gregory gave his life to his Lord and Savior Jesus Christ and now is the high energy co-host for the television series Love is Moving.