

About World Relief Canada

We go where the need is the greatest, and help people to discover that the answer to poverty lies within themselves.

We're Christians passionate about ending poverty. Inspired by the example and teaching of Jesus, we recognize that people have deeply interconnected material and spiritual needs, and we seek to meet those needs by working through our local Christian networks- primarily through churches and faith based organizations who are at the heart of their communities.

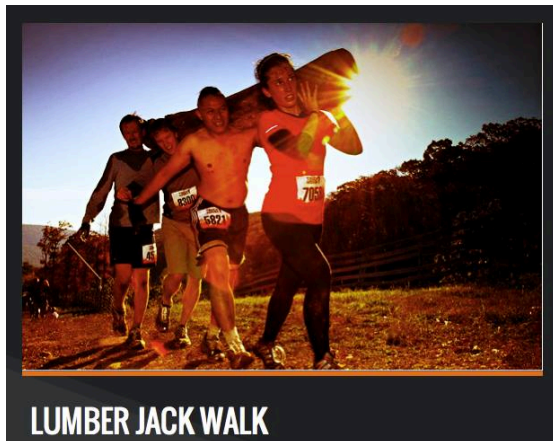
Our cause is to represent you as a powerful force for transformation in communities living in every kind of poverty.

As you read this, our team of development professionals and partners on the ground are addressing some of the biggest challenges facing the world, including poverty, hunger and disaster response.

Our aim is to break the cycle of suffering and help communities tap into their God-given potential so they have real hope for the future.

We won't stop until poverty stops.

Example of Tough as Her- Tough Mudder Obstacle



The Lumber Jack Walk.

Make like a lumberjack and carry a heavy log through a section of the Tough Mudder course.

If the course is flat, **expect to be lugging your log for at least 1/2 mile.** If the area is hilly or mountainous, you'll be hauling it up a steep and challenging ascent.

Are your shoulders aching just thinking about it? But what if you had to do it every day?

Tough As Her

If you're Tough As Her you'll do it **alone** for **many miles**. To make it tougher, you'll do it on an empty stomach.

Wood is an indispensable fuel for many people. But finding firewood can be difficult and often includes a long journey. Once it is found, the wood must be carried back to the home.

Young girls are often forced to these types of chores for the family - precluding them from being able to go to school and get a basic education that could break the cycle of poverty and hunger.



Tough as Her Campaign

Her Story

The world is full of obstacles. And in the developing world, it sometimes seems that the odds are set against children, mothers and fathers- that the world is intent on their demise.

Yet every day in our work at World Relief Canada, we see the incredible things that are being done to support families as they work their way out of poverty and hunger. Experience tells us that partnerships can make all the difference between overcoming an obstacle and being crushed by it.

Meet Esther.

Esther is the head of one of these families. She is 32 years old and a mom to three children. She lost her husband, Simon, three years ago to the scourge of AIDS.

Two years ago, Esther got a loan through her Village Savings and Loan group. She joined when she realized that she needed to secure a better future for her children.

Every day, she and her five-year-old daughter, Amina, work in the family's garden plot. With the seeds, tools and training she received at the Village Savings and Loans group, their plot is thriving.

Esther is proud that two of her children are in school. She is able to pay the fees from the money she earns from selling the surplus of her onion crop. She hopes that Amina will go too.

But for today, Esther is thankful for the long hours she spends in the garden with Amina. The work is hard, but the time they spend together is precious. Esther knows both the value of time and the need to make the future secure for her family. She is HIV positive too.

Esther's story plays itself out every day for countless women and children in countries all over the world.

This is your chance to be tough with a purpose. To make your toughness count. At the end of the day, if you're a Tough Mudder, you'll do this for fun. If you're Tough As Her, you'll do this to live, and to make life better for your family. When we do these things we have a sense of security – we know everything will be okay. We have a team that supports us.

She has a team too. And she's asking you to join. Right now.

